# How to Tax Capitalists in the Twenty-First Century? 

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## Capitalists in the Twenty-First Century

- Secular shift in the distribution of the legal forms of organization (LFO) of the U.S. businesses over the last 40 years.
- Profitable and closely held businesses have become dominant in the firms' population and their owners shape the right tail of income and wealth distribution.
- Predominantly organized as pass-through businesses - Dyrda, Pugsley (2019), Smith, Yagan, Zidar, Zwick (2019).
- Smith et. al. (2019) label them: Capitalists in the Twenty-First Century


## Legal Forms of Organization (LFO) in the US

|  | Liability <br> Protection | Ownership | Taxation <br> of Profits |
| :--- | :---: | :---: | :---: |
| Sole Properietorship | No | individual or <br> family | Pass-through |
| General Partnership | No | general partners | Pass-through |
| Limited Partnership | No for partners <br> Yes for limited part. | geral and limited <br> partners | Pass-through |
| Limited liability company | Yes | single or multiple <br> members | Pass-through |
| S Corporation | Yes | one class of 1-100 <br> domestic shareholders | Pass-through |
| C Corporation | Yes | no limit on number <br> and type | Entity level |

Key trade-off: tax and organizational simplicity versus flexibility to raise outside equity

## Rise of the pass-throughs since 1980



Source: Authors calculations from Census LBD and Business Register

- Employment share of pass-throughs increased from 17.5 percent in 1980 to 65.4 percent in 2012 . Lbd Summary Statistics


## The current U.S. Tax Code: key challenges

1. The code distorts and insures both labor and capital margins.

- Personal income tax code applies to both labor income (wages and salaries) and capital income (interest income, dividends and some business profits).
- Different elasticities and different risks associated with the two.

2. Business owners choose their LFO in response to the tax code modifications.

- Dyrda, Pugsley (2019): this margin is quantitatively relevant, flows were large following past reforms. Flows in the Past

3. Multidimensional heterogeneity which interacts with the tax code.

- Workers and business owners are different "species" in the data. Differ among many dimensions.


## This paper: How to Improve the Existing Code?

Design of the optimal tax system under two revenue-neutral scenarios:

1. Current legal framework
2. Uniform business profits taxation

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Design of the optimal tax system under two revenue-neutral scenarios:

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2. Uniform business profits taxation

In a model featuring:

- Endogenous choice of legal form of business organization and selection across forms consistent with the data.
- Separation between labor income risk (productivity) and capital income risk (investment).
- Realistic representation of the current US tax code.
- Heterogeneity among workers and entrepreneurs.


## Takeaway: unified, separate business profits tax

1. Optimal policy under current legal restrictions:

- The system is too restrictive to resolve conflicting interests of workers and entrepreneurs.
- Optimality calls for elimination of the corporate income taxes and increase of progressivity of the personal income tax code. Benefits workers via GE effects.

2. Uniform Business Profits Tax:

- Welfare-dominant over the current legal restrictions reform.
- Separates intertemporal distortion on capital accumulation from intratemporal distortions on labor supply.


## Contribution to literature

1. Optimal taxation with workers: Domeij and Heathcote (2004), Conesa, Kitao, and Krueger (2009), Poschke et al. (2012), Krueger and Ludwig (2016), Heathcote et al. (2017a)

Contribution: Study the optimal policy problem in a model with workers and entrepreneurs.
2. Optimal taxation with entrepreneurs/firms: Panousi (2008), Meh and Terajima (2009), Panousi and Reis (2012), Evans (2014), Scheuer (2014)

Contribution: Endogenize the choice of the LFO in the optimal taxation problem.
3. LFOs in quantitative macro: Short and Glover (2019), Chen, Qi and Schlagenhauf (2018), Bhandari, McGratten (2021).

Contribution: Discipline the selection into the LFOs and study the optimal policy problem.

## THE MODEL ECONOMY

## Environment

- Unit measure of infinitely-lived households:
- Fraction $\mu$ are workers.
- Fraction $1-\mu$ are entrepreneurs (Active Business Owners).
- Workers are subject to idiosyncratic labor productivity risk. Entrepreneurs are subject to idiosyncratic productivity risk. No aggregate risk.
- Incomplete markets with respect to idiosyncratic shocks.
- Entrepreneurs make endogenous choice of the legal form of organization.


## Workers

Standard income fluctuation problem:

$$
\begin{aligned}
& V^{W}(a, \varepsilon)= \max _{c, h, a^{\prime}} u(c, 1-h)+\beta \mathbb{E}\left[V^{W}\left(a^{\prime}, \varepsilon^{\prime}\right) \mid \varepsilon\right] \\
& \text { subject to } \\
& c+a^{\prime}=a+y-T_{y}(w h \varepsilon)-\tau_{d} r a \\
& y=r a+w h \varepsilon \\
& a^{\prime} \geq \underline{a} \\
& a: \text { savings } \\
& \varepsilon: \text { stochastic labor productivity } \\
& T_{y}(\cdot): \text { income tax schedule } \\
& \tau_{d}: \text { dividend income tax }
\end{aligned}
$$

## Stylized tradeoff between legal forms

C corporation:

| Pro | Con |
| :--- | :---: |
| - Access to the supply of | • Profits subject to both |
| external equity | corporate income and <br> distribution taxes |
| Completely diversified <br> investment risk | $\bullet$ Overhead costs |

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| investment risk | - Overhead costs |

Pass through:

| Pro | Con |
| :---: | :---: |
| - Profits taxed once at | - Capital financed only |
| personal income tax | through own equity |
| - Simple organization with |  |
| no overhead costs | • Undiversified investment |
| risk |  |

## Entrepreneurs: technology and diversification

- DRS technology $f(k, n ; z)$ homogeneous in $k, n$ and $z$
- Gross profits:

$$
\pi(z, k)=\max _{n}\{f(k, n ; z)-w n\}=f_{k} k+f_{z} z
$$

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$$

C-corporation entrepreneur is fully diversified:

- Mutual fund chooses capital $k^{*}$ at the end of the previous period before $z$ was realized to equate

$$
\mathbb{E}\left[\left(1-\tau_{c}\right)\left(f_{k}\left(k^{*} ; n^{*} ; z\right)-\delta\right)\right]=r
$$

- Entrepreneur receives preferred dividend

$$
D\left(z, k^{*}\right)=\left(1-\tau_{c}\right)\left(f_{z}\left(k^{*} ; n^{*} ; z\right) z-c_{f}\right)
$$

where $\tau_{c}$ is the corporate income tax.

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$$

where $\tau_{c}$ is the corporate income tax.
Pass-through entrepreneur makes an investment decision and bears the idiosyncratic risk.

## Entrepreneurs: C corporation (C)

Dynamic problem with pass through conversion option in continuation $W^{C}$ :

$$
\begin{aligned}
V^{C}\left(a, k^{*}, z\right)= & \max _{s, c} u(c, 1-\bar{h})+\beta W^{C}(s, z) \\
& \text { subject to } \\
& c+s=a+y-\tau_{d}\left(r a+D\left(z, k^{*}\right)\right) \\
& y=r a+D\left(z, k^{*}\right) \\
& s \geq \underline{a}
\end{aligned}
$$

Dividend and risk free investment return taxed at $\tau_{d}$
Income fluctuations from stochastic preferred dividend $D\left(z, k^{*}\right)$

## Entrepreneurs: pass-through (P)

Dynamic problem with conversion option in continuation $W^{P}$

$$
\begin{aligned}
V^{P}(a, e, z)= & \max _{s, c} u(c, 1-\bar{h})+\beta W^{P}(s, z) \\
& \quad \text { subject to } \\
& c+s=y+a+e-T_{y}(\pi-\delta e)-\tau_{d} r a \\
& y=r a+\pi(e, z)-\delta e \\
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Homogeneity of technology in $\mathrm{z}, \mathrm{k}$ and n implies:

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$$

IFP from rents $f_{z} z$ and undiversified return on business equity $f_{k} e$

## Continuation values: conversion and portfolio choice

Continuation value of the pass-through entrepreneur:

$$
W^{P}(s, z)=\max \left\{\mathbb{E}_{C}\left[V^{C}\left(s, k^{*}(z), z^{\prime}\right) \mid z\right]-f_{s}, \max _{e e^{\prime} \leq s-\bar{a}}\left\{\mathbb{E}_{P}\left[V^{P}\left(s-e^{\prime}, e^{\prime}, z^{\prime}\right) \mid z\right]\right\}\right\}
$$

Continuation value of the C-corp entrepreneur:

$$
W^{C}(s, z)=\max \left\{\mathbb{E}_{C}\left[V^{C}\left(s, k^{*}(z), z^{\prime}\right) \mid z\right], \max _{e^{\leq} \leq s-\bar{a}}\left\{\mathbb{E}_{P}\left[V^{P}\left(s-e^{\prime}, e^{\prime}, z^{\prime}\right) \mid z\right]-f_{s}\right\}\right\}
$$

where is $f_{s}$ is a switching cost.

## Aggregation and market clearings

- The number of pass-through owners $\mathbf{p}$ is determined by

$$
\mathbf{p}=\mu\left(\int_{A \times E \times Z} d \lambda_{P}(a, e, z)\right)
$$

and then the fraction of the C corporation owners is $(1-\mu)(1-p)$

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- Market clearing for labor requires

$$
\begin{aligned}
\int_{A} \int_{\epsilon} h(a, \varepsilon) \varepsilon d \lambda_{w}(a, \varepsilon) & =\int_{A \times Z} n^{*}(z) d \lambda_{C}(a, z) \\
& +\int_{A \times E \times Z} n(a, e, z) d \lambda_{P}(a, e, z)
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& +\int_{A \times E \times Z} n(a, e, z) d \lambda_{P}(a, e, z)
\end{aligned}
$$

- Market clearing for the capital stock requires (?)

$$
\begin{aligned}
\int_{A \times Z} k^{*}(z) d \lambda_{C}(a, z)+B & =\int_{A \times \epsilon} a^{\prime}(a, \varepsilon) d \lambda_{w}(a, \varepsilon)+\int_{A \times Z} a^{\prime}(a, z) d \lambda_{C}(a, z) \\
& +\int_{A \times E \times Z} a^{\prime}(a, e, z) d \lambda_{P}(a, e, z)
\end{aligned}
$$

## TAKING THE MODEL TO THE DATA

## Preferences and Technology

- Preferences:

$$
u^{i}(c, h)=\frac{c^{1-\gamma}}{1-\gamma}-\mathbf{1}_{i=w} \psi \frac{h^{1+\frac{1}{\theta}}}{1+\frac{1}{\theta}} \quad i \in\{w, e\}
$$

where $i=e$ is entrepreneur, $i=w$ is worker.

- Entrepreneurs, regardless of their legal form of business organization, have access to the DRS, production technology:

$$
f(z, k, n)=z^{1-\nu}\left(k^{\alpha} n^{1-\alpha}\right)^{\nu}
$$

- Workers' productivity follows standard AR(1) process:

$$
\log \varepsilon^{\prime}=\mu_{w}+\rho_{w} \log \varepsilon+\eta_{w}
$$

where $\eta_{w} \sim N\left(0, \sigma_{w}\right)$.

## LFO-dependent productivity processes

The productivity Markov processes are:
$\Gamma^{P}=\left[\begin{array}{cccc}p_{11} & \cdots & p_{1 n} & 0 \\ \vdots & \ddots & \vdots & 0 \\ p_{n 1} & \cdots & p_{n n} & 0 \\ 0 & 0 & 0 & 0\end{array}\right], \quad \Gamma^{C}=\left[\begin{array}{cccc}p_{11}\left(1-f_{1}\right) & \cdots & p_{1 n}\left(1-f_{1}\right) & f_{1} \\ \vdots & \ddots & \vdots & \vdots \\ p_{n 1}\left(1-f_{n}\right) & \cdots & p_{n n}\left(1-f_{n}\right) & f_{n} \\ 0 & 0 & 1-q & q\end{array}\right]$
where

- $p_{i, j}$ for $i, j=1, \ldots, n$ are elements of the matrix obtained through the discretization procedure.


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- $p_{i, j}$ for $i, j=1, \ldots, n$ are elements of the matrix obtained through the discretization procedure.
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p_{11}\left(1-f_{1}\right) & \cdots & p_{1 n}\left(1-f_{1}\right) & f_{1} \\
\vdots & \ddots & \vdots & \vdots \\
p_{n 1}\left(1-f_{n}\right) & \cdots & p_{n n}\left(1-f_{n}\right) & f_{n} \\
0 & 0 & 1-q & q
\end{array}\right]
$$

where

- $p_{i, j}$ for $i, j=1, \ldots, n$ are elements of the matrix obtained through the discretization procedure.
- $q \in[0,1]$ is the probability of staying in the top state for the C corporation
- probability of switching to the top state for the C corporation are given by

$$
f_{i}=\theta_{f 1}\left(\frac{z_{i}}{z_{n}}\right)^{\theta_{f 2}} \quad i \in\{1, \ldots, n\}
$$

- we allow for $q=0$ and $\theta_{f 1}=0$ in calibration which makes $\Gamma^{P}=\Gamma^{C}$.


## Switching costs: extreme value shocks

- Switching costs: i.i.d. with a logistic distribution with mean $f_{s}$ and dispersion parameter $\sigma_{f}$.
- Continuation value of the pass-through entrepreneur is then:

$$
\begin{aligned}
W^{P}(s, z)= & \sigma_{f} \ln \left\{\exp \left\{\frac{\mathbb{E}_{C}\left[V^{C}\left(s, k^{*}(z), z^{\prime}\right) \mid z\right]-f_{s}}{\sigma_{f}}\right\}\right. \\
& \left.+\exp \left\{\frac{\max _{e^{\prime} \leq s-\bar{a}} \mathbb{E}_{P}\left[V^{P}\left(s-e^{\prime}, e^{\prime}, z^{\prime}\right) \mid z\right]}{\sigma_{f}}\right\}\right\}
\end{aligned}
$$

- Decision rule becomes conditional choice probability:

$$
\operatorname{Pr}(C \mid s, P)=\frac{\exp \left\{\frac{\mathbb{E}_{C}\left[V^{C}\left(s, k^{*}(z), z\right) \mid z\right]-f_{s}-\max _{e^{\prime} \leq s-\bar{a}} \mathbb{E}_{P}\left[V^{P}\left(s-e^{\prime}, e^{\prime}, z\right) \mid z\right]}{\sigma_{f}}\right\}}{1+\exp \left\{\frac{\mathbb{E}_{C}\left[V^{C}\left(s, k^{*}(z), z^{\prime}\right) \mid z\right]-f_{s}-\max _{e^{\prime} \leq s-\bar{a}} \mathbb{E}_{P}\left[V^{P}\left(s-e^{\prime}, e^{\prime}, z^{\prime}\right) \mid z\right]}{\sigma_{f}}\right\}}
$$

and $W^{C}(s, z), \operatorname{Pr}(C \mid s, P)$ are determined symetrically.

## Tax system in the initial equilibrium

- Income tax schedule from Heathcote-Storesletten-Violante:

$$
T(y)=y-\lambda_{y} y^{1-\tau_{y}}
$$

where:

- $\tau_{y}$ controls progressivity of the code. We estimate $\tau_{y}=0.097$.
- $\lambda_{y}$ is set to balances the budget so that Gov. Revenues/GDP is $21 \%$.
- Dividend income tax: $\tau_{d}=26.3 \%$ to match average marginal tax rate on dividends in TAXIM.
- Corporate income tax: $\tau_{d}=19.7 \%$ to match average effective tax rate estimated from NIPA.
- Debt to GDP: 102\% to match the 2013-2017 average


## Model Fit

| Statistic | Source | Model | Target |
| :--- | :--- | :---: | :---: |
| Capital/Output* | NIPA | 1.25 | 1.25 |
| Avg Labor Supply | CPS | 0.34 | 0.33 |
| Gini Income | SCF | 0.62 | 0.65 |
| Gini Ent Income | SCF | 0.64 | 0.67 |
| Gini Wor Income | SCF | 0.59 | 0.62 |
| Top 1 Ent Inc Share | SCF | 0.20 | 0.27 |
| Top 10 Ent Inc Share | SCF | 0.49 | 0.53 |
| Fraction of P ent | LBD | 0.80 | 0.81 |
| Emp Share of P ent | LBD | 0.64 | 0.57 |
| Flow CP | LBD | 0.02 | 0.01 |
| Flow PC | LBD | 0.004 | 0.002 |
| Logit CH | SCF | -0.94 | -1.08 |
| Logit Prof. | SCF | -0.82 | -0.93 |
| Logit CH\&Prof. | SCF | 0.17 | 0.06 |

[^0]
## Selection: who is who via indirect inference

- Split the SCF population into workers and Active Business Owners (ABO) and attach the legal form of organization to each ABO.
- Run for the ABOs the logistic regression:

$$
\begin{equation*}
\operatorname{Pr}\left(D_{i t}=1\right)=F\left(\mu_{t}+\gamma_{1} \log \Pi_{i t}+\gamma_{2} \log X_{i t}+\gamma_{3} \log \Pi_{i t} \times \log X_{i t}\right) \tag{1}
\end{equation*}
$$

where

$$
\begin{aligned}
& D_{i t}: \text { pass-through dummy } \\
& \mu_{t}: \text { year fixed effect } \\
& \Pi_{i t}: \text { profits } \\
& X_{i t}: \text { net worth } \\
& F(x)=\frac{e^{x}}{1+e^{x}} \\
& t \in\{2004,2007,2010,2013,2016\}: \text { SCF waves }
\end{aligned}
$$

## Selection: model vis a vis the data.

|  | Data |  |  |
| :--- | :---: | :---: | :---: |
| (1) | Model |  |  |
|  | passth $_{i t}$ | passth $_{i t}$ |  |
| log networth |  |  |  |
|  | -0.955 | -0.927 | -0.823 |
| log prof |  |  |  |
|  | $(0.183)$ | $(0.184)$ |  |
| log networth | . $\times$ log prof |  |  |
|  | -1.095 | -1.081 | -0.944 |
| $N$ | $(0.132)$ | $(0.133)$ |  |
| $N$ | 0.064 | 0.062 | 0.170 |
| $R^{2}$ | $(0.012)$ | $(0.012)$ |  |
| Time FE | 27,507 | 27,507 |  |

Note: Pooled SCF waves 2004-2016; estimated parameters of logistic regression; robust standard errors in parentheses; $R^{2}$ measure is pseudo- $R^{2}$.

## Selection: who is who in the SCF?

Figure: Conditional Probability of observing the pass-through - empirical distribution (left panel), logit regression (right panel)



Notes: SCF waves 2004-2019, the variables are deviations from annual average

## Selection: who is who in the model?

Figure: Conditional Probability of observing the pass-through - empirical distribution (left panel), logit regression (right panel)


Notes: The variables are deviations from average

## THE OPTIMAL POLICY

## Social Welfare Function

- Workers

$$
S W F_{w}(\mathcal{T})=\int_{A \times E} V_{1}^{W}(a, \varepsilon ; \mathcal{T}) d \lambda_{0}(a, \varepsilon)
$$

where $V_{1}^{W}(a, \varepsilon ; \mathcal{T})$ is the value function in the first period of the transition induced by new tax system $\mathcal{T}$ and $\lambda_{0}(a, \varepsilon)$

- Entrepreneurs
$S W F_{e}(\mathcal{T})=\int_{X \times Z} p V_{1}^{P}(x, z ; \mathcal{T}) d \lambda_{0 P}(x, z)+(1-p) V_{1}^{C}(x, z ; \mathcal{T}) d \lambda_{0 C}(x, z)$
- Population welfare

$$
S W F(\mathcal{T})=\mu S W F_{w}(\mathcal{T})+(1-\mu) S W F_{e}(\mathcal{T})
$$

where $\mu=0.88$ is the fraction of workers in the population.

## Optimal Tax System

- The optimal tax reform is the sequence $\mathcal{T}^{*}=\left\{\tau_{c, t}, \tau_{d, t}, \tau_{y, t}, \lambda_{y, t}\right\}_{t=0}^{\infty}$ that solves:

$$
\begin{equation*}
\mathcal{T}^{*} \in \arg \max _{\mathcal{T} \in \Gamma} S W F(\mathcal{T}) \tag{2}
\end{equation*}
$$

- Solving (2) is a bit challenging (Dyrda, Pedroni (2022) for SIM model). More pragmatic approach: one-time policy change, i.e.:

$$
\tau_{c, t}=\tau_{c, 1}, \tau_{y, t}=\tau_{y, 1}
$$

- Adjust $\lambda_{y, t}$ so that the reform scenarios are revenue neutral. Keep dividend income tax $\tau_{d, t}$ and interest rate fixed.
- Today a limited version: max welfare in stationary equilibrium, but less relevant in SOE.


## Current Framework: the optimal tax schedules

|  | Baseline <br> Economy | Optimal <br> Tax System | Max. Entr. <br> Welfare |
| :--- | :---: | :---: | :---: |
| Progressivity, $\tau_{y}$ | 0.10 | 0.14 | 0.03 |
| Corporate Income Tax, $\tau_{c}$ | 0.20 | 0.00 | 0.00 |
| Fiscal closure, $1-\lambda_{y}$ | 0.24 | 0.30 | 0.17 |
| Debt to GDP | 1.02 | 1.02 | 1.02 |
| Revenues to GDP | 0.21 | 0.21 | 0.21 |
| $\Delta S W F_{w}(\%)$ | - | 1.37 | -1.09 |
| $\Delta S W F_{e}(\%)$ | - | 7.01 | 8.84 |
| $\Delta S W F(\%)$ | - | 2.05 | 0.12 |
| $\%$ of Pass-Throughs | 80.4 | 14.0 | 28.1 |

- Trade-off: distortions on capital accumulation vs. distortions of labor and redistribution/insurance provision for workers
- Increase of progressivity + elimination of $\tau_{c}$ benefits both workers and entrepreneurs


## Current Framework: the optimal tax schedules



## Current Framework: macro aggregates (\% changes)

|  | Baseline <br> Economy | Optimal <br> Tax System | Max. Entr. <br> Welfare |
| :--- | :---: | :---: | :---: |
| Employment | 0.0 | -0.7 | 1.7 |
| Output | 0.0 | 3.3 | 4.9 |
| Capital | 0.0 | 17.7 | 17.9 |
| Wage | 0.0 | 4.0 | 3.1 |
| Employment C | 0.0 | 271.0 | 223.2 |
| Employment P | 0.0 | -88.6 | -70.0 |
| Output C | 0.0 | 285.8 | 233.3 |
| Output P | 0.0 | -88.2 | -69.0 |
| \% of Pass-Throughs | 80.4 | 14.0 | 28.1 |

- Optimal Tax System: workers benefit higher wages, allocation of capital improved.
- Value added and employment reallocated towards C corporations.


## Inequality Implications

|  | Baseline <br> Economy | Optimal <br> Tax System | Max. Entr. <br> Welfare |
| :--- | :---: | :---: | :---: |
| Gini Population | 0.62 | 0.58 | 0.60 |
| Top 1\% Share (\%) | 15.2 | 16.3 | 16.2 |
| Top 10\% Share (\%) | 45.1 | 43.5 | 44.0 |
| Gini Workers | 0.59 | 0.60 | 0.61 |
| Gini Entrepreneurs | 0.64 | 0.71 | 0.78 |
| \% of ABOs in Top 10\% | 40.0 | 25.6 | 33.1 |
| \% of Pass-Throughs | 80.4 | 14.0 | 28.1 |

- Income dispersion within entrepreneurs increases.
- Wage boost makes workers and entrepreneurs more similar in terms of income.


## Conditional welfare: who gains, who looses?



## Uniform Business Profit Tax in the Model

- Abandon double-taxation of profits.
- Introduce the same-flat tax rate $\tau_{b}$ on business profits.
- What changes in the model?

$$
\begin{array}{ll}
\mathrm{C} \text { ent: } & c+s=(1+r) a-\tau_{d}\left(r a+\left(1-\tau_{c}\right)\left(f_{z}\left(k^{*} ; n^{*} ; z^{\prime}\right) z^{\prime}-c_{f}\right)\right) \\
\mathrm{P} \text { ent: } & c+s=\pi+(1-\delta) e+(1+r) a-\tau_{d} r a-T_{y}(\pi-\delta e)
\end{array}
$$

- The number of instruments remains unchanged (2 instruments set optimally). Just redefining the tax base.
- Again budget-neutral reform.


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- The number of instruments remains unchanged (2 instruments set optimally). Just redefining the tax base.
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## Uniform Business Tax: the optimal tax schedules

|  | Baseline <br> Economy | Optimal <br> Tax System | Max. Entr. <br> Welfare |
| :--- | :---: | :---: | :---: |
| Progressivity, $\tau_{y}$ | 0.10 | 0.24 | 0.06 |
| Uniform Business Tax, $\tau_{b}$ | - | $0.26^{*}$ | 0.09 |
| Fiscal closure, $1-\lambda_{y}$ | 0.24 | 0.34 | 0.27 |
| Debt to GDP | 1.02 | 1.02 | 1.02 |
| Revenues to GDP | 0.21 | 0.21 | 0.21 |
| $\Delta S W F_{w}(\%)$ | - | 2.63 | -4.38 |
| $\Delta S W F_{e}(\%)$ | - | 12.72 | 29.11 |
| $\Delta S W F(\%)$ | - | 3.85 | -0.32 |

* Should be compared with 0.20 is a corporate income tax +0.26 of dividend tax.
- Separation of the codes welfare-dominates the existing code. Both workers and entrepreneurs gain.
- More insurance and redistribution among workers via sharp increase in progressivity. Overall tax burden lower for large entrepreneurs.


## Uniform Business Tax: the optimal tax schedules



## Uniform Business Tax: macro aggregates (\% changes)

|  | Baseline <br> Economy | Optimal <br> Tax System | Max. Entr. <br> Welfare |
| :--- | :---: | :---: | :---: |
| Employment | 0.0 | -3.9 | 2.2 |
| Output | 0.0 | -1.2 | 4.6 |
| Capital | 0.0 | 5.2 | 14.5 |
| Wage | 0.0 | 2.8 | 2.3 |
| Employment C | 0.0 | -80.0 | 134.0 |
| Employment P | 0.0 | 20.7 | -40.4 |
| Output C | 0.0 | -79.5 | 139.4 |
| Output P | 0.0 | 24.1 | -39.0 |
| \% of Pass-Throughs | 80.4 | 91.0 | 48.7 |

- Output and employment fall following the reform (high distortions on lab supply), reversed for Max. Ent. welfare.
- Reallocation of value added towards pass-through businesses, reversed for Max. Ent. welfare.


## Inequality Implications

|  | Baseline <br> Economy | Optimal <br> Tax System | Max. Entr. <br> Welfare |
| :--- | :---: | :---: | :---: |
| Gini Population | 0.62 | 0.63 | 0.60 |
| Top 1\% Share (\%) | 15.2 | 16.3 | 16.9 |
| Top 10\% Share (\%) | 45.1 | 47.3 | 44.8 |
| Gini Workers | 0.59 | 0.57 | 0.61 |
| Gini Entrepreneurs | 0.64 | 0.62 | 0.73 |
| \% of ABOs in Top 10\% | 40.0 | 42.5 | 38.2 |
| \% of Pass-Throughs | 80.4 | 95.0 | 48.7 |

- Reform increases inequality by moving more entrepreneurs towards the top of the income distribution.


## Conditional welfare: who gains, who looses?



## Conclusions

- Study the design of the optimal tax system taking seriously the nature of business and labor income and the endogenous choice of legal form of business organization.
- We find existing tax code can not resolve the tensions between workers and entrepreneurs.
- Key policy prescription: abandon double taxation of profits and separate taxation of labor income and business profits (labor distortion and labor risk vs. capital distortions + investment risk).


## ADDITIONAL SLIDES

## LBD Summary Statistics

|  | $1980-1984$ | $1985-1989$ | $1990-1994$ | $1995-1999$ | $2000-2004$ | $2005-2009$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Average size (employees) |  |  |  |  |  |  |
| C corporations | 23.12 | 18.25 | 19.62 | 19.68 | 19.83 | 19.06 |
| S corporations | 10.67 | 13.94 | 13.91 | 13.17 | 12.63 | 11.99 |
| Partnerships | 8.44 | 9.33 | 11.34 | 12.53 | 17.14 | 18.35 |
| Sole proprietors | 3.94 | 4.07 | 4.14 | 4.37 | 4.89 | 5.46 |
| Exit rate (percent) |  |  |  |  |  |  |
| C corporations |  |  |  |  |  |  |
| S corporations | 11.11 | 9.97 | 8.68 | 8.56 | 9.03 | 9.27 |
| Partnerships | 14.51 | 10.83 | 8.71 | 8.67 | 8.57 | 9.42 |
| Sole proprietors | 22.20 | 19.67 | 16.18 | 15.99 | 14.35 | 14.23 |
|  | 20.22 | 17.26 | 15.55 | 16.35 | 16.10 | 17.44 |
| Share of employers (percent) |  |  |  |  |  |  |
| C corporations | 55.59 | 50.05 | 39.52 | 34.83 | 29.27 | 24.15 |
| S corporations | 9.27 | 15.77 | 26.35 | 33.35 | 39.80 | 45.44 |
| Partnerships | 7.78 | 7.90 | 6.70 | 6.91 | 9.61 | 12.64 |
| Sole proprietors | 27.36 | 26.27 | 27.42 | 24.91 | 21.32 | 17.78 |
|  |  |  |  |  |  |  |

## Model Parametrization

| Parameter | Symbol | Discipline | Value |
| :--- | :---: | :--- | :---: |
| Externally calibrated |  |  |  |
| Fraction of workers | $\mu$ | SCF data | 0.88 |
| Risk aversion | $\gamma$ | - | 1.50 |
| Frisch elasticity | $\theta$ | - | 0.85 |
| Depraciation rate | $\delta$ | NIPA | 0.08 |
| Interest rate | $r$ | Jorda et. al (2019) | 0.02 |
| Internally calibrated |  |  |  |
| Discount factor | $\beta$ | Targets in Table | 0.98 |
| Returns to scale | $\nu$ | Targets in Table | 0.82 |
| Persistance ent. | $\rho_{z}$ | Targets in Table | 0.96 |
| Std ent. product. | $\sigma_{z}$ | Targets in Table | 0.44 |
| Mean prod. wor. | $\mu_{w}$ | Targets in Table | 2.59 |
| Persistance wor. | $\rho_{w}$ | Targets in Table | 0.95 |
| Std wor. product. | $\sigma_{w}$ | Targets in Table | 0.29 |
| Fixed cost C corp. | $c_{f}$ | Targets in Table | 0.15 |
| Mean switching cost | $f_{s}$ | Targets in Table | 27.14 |
| Extreme value shock std | $\sigma_{s}$ | Targets in Table | 5.18 |
| Scaling C corp. productivity | $\theta_{z}$ | Targets in Table | 1.09 |
| Probability shifter for C corp. | $\theta_{f 1}$ | Targets in Table | 0.29 |
| Probability power for C corp. | $\theta_{f 2}$ | Targets in Table | 18.61 |
| Probability of staying in the top state | $q$ | Targets in Table | 0.35 |

## LBD - estimating firm level transitions

1. US Census Bureau Longitudinal Business Database (LBD) and linked Business Register (BR)

- Near universal coverage of the nonfarm private sector
- Longitudinally linked at the establishment level and aggregated to firms
- Linkages robust to changes in ownership and LFO

2. Using LBD and linked BR record 4 possible legal forms: C corporation, Partnerships (General/LLC/LLP), Sole Proprietors, and S corporation.
3. Estimate transition matrix across these states plus an entry/exit state for the years 1980 to 2012 using empirical distribution.

## Increases in pass throughs around major tax reforms




Source: Census LBD and Business Register

- Conversions surge around major tax reforms: Tax Reform Act of 1986, Economic Growth and Tax Relief Reconciliation 2001.
- Both reduced personal income tax rates, relative to the dividend and corporate income tax.


## Who is left to tax?

Figure 1: Ownership of U.S. Corporate Stock, 1965-2019
Direct and Indirect Holdings


## Government

- Tax Revenues:

$$
\begin{aligned}
R_{i} & =\int_{A \times \epsilon} T_{i}(w h \varepsilon) d \lambda_{w}(a, \varepsilon)+\int_{A \times E \times Z} T_{i}(\pi(e, z)-\delta e) d \lambda_{P}(a, e, z) \\
R_{d} & =\int_{A \times Z} T_{i}(D(z)+r a) d \lambda_{C}(a, z)+\int_{A \times E \times Z} T_{i}(r a) d \lambda_{P}(a, e, z) \\
& +\int_{A \times \epsilon} T_{i}(r a) d \lambda_{w}(a, \varepsilon) \\
R_{c} & =\int_{A \times Z} \tau^{c}\left(\pi\left(k^{*}(z) ; z\right)-c_{f}\right) d \lambda_{C}(a, z)
\end{aligned}
$$

- Government budget constraint:

$$
\begin{equation*}
G+(1+r) B=B^{\prime}+R_{i}+R_{c} \tag{1}
\end{equation*}
$$

## Portfolio choice: private equity expected return

Pass-through allocates savings $s$ to solve

$$
\max _{e^{\prime} \leq s-\bar{a}}\left\{\mathbb{E}\left[V^{P}\left(s-e^{\prime}, e^{\prime}, \not z^{\prime}\right) \mid\right]\right\}
$$

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$$

Choose $e^{\prime}$ so after-tax net expected return on private equity

$$
\mathbb{E}\left[\left(1-T_{y}\right)\left(f_{k}-\delta\right) \mid z\right]=\left(1-\tau_{d}\right) r-\frac{\operatorname{Cov}\left[u_{c},\left(1-T_{y}\right) f_{k} \mid z\right]}{\mathbb{E}\left[u_{c} \mid z\right]}+\frac{\xi}{\beta \mathbb{E}\left[u_{c} \mid z\right]}
$$

Multiplier $\xi$ on capital constraint $\xi\left(s-\bar{a}-e^{\prime}\right)=0$

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$$

Multiplier $\xi$ on capital constraint $\xi\left(s-\bar{a}-e^{\prime}\right)=0$
Decompose private equity return:

- Return on savings (mutual fund) $\left(1-\tau_{d}\right) r$
- Risk premium $-\frac{\operatorname{Cov}\left[u_{c}\left(1-T_{y}\right) f_{k} \mid z\right]}{\mathbb{E}\left[u_{c} \mid z\right]}$
- Cost of external finance constraint $\frac{\xi}{\operatorname{BE}\left[u_{c}[z]\right.}$


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[^0]:    * We define the capital stock in the data as the sum of private fixed assets and durable consumption.

